



Universal Activity Summary 24 April 18

Overview

As a whole, **55.2% of** under 5s within the county are registered with Children Centre Services (60.2% at the last briefing). The average for the last quarter is 55.3%. I've previously reported the spread of figures across the County, and this remains a constant within the registrations. Corby for example, have a rate of 66.0% and South Northants have 45.6%, as the more detailed section below will show, this difference has remained stable throughout the year.

Access figures across the county are currently at **21.5%** – (Accessing Universal service) Access is defined as "Count of Capita One child records, currently under 5, and attending any activity, or with 2-way communications for the Service Team in the past 12 months." The average for the last quarter was 22.0%. As previously reported, figures are still very different across the area, for example Corby has an access percentage of **41.5%**, and Northampton West is currently **16.1%**.

In terms of Universal activities – the number of universal activities run within Libraries (72 pw) has been surpassed, and the Library continues to offer a wide range of activities to complement it's under 5 offer. We now have a nil registered attendance dash board which enables the service to establish a balance between areas that have a high percentage of registered attendees, versus areas that still get under 5s at their activities that are not registered with Capita.

Registrations

Fig 1 – Registration rates across the County for 2017/18

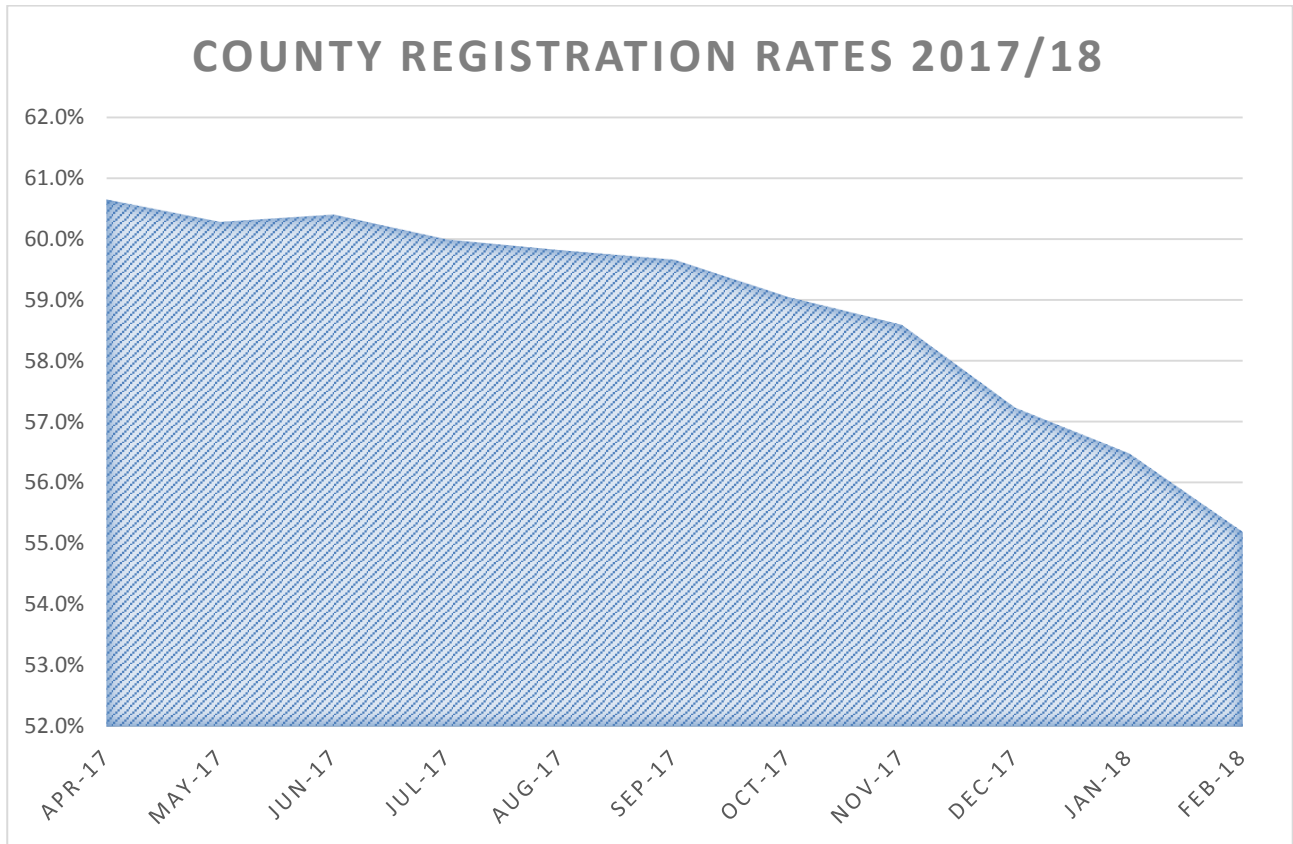


Figure 1 shows the countywide registration rates over the period April 2017-Feb 2018. It is clear from the graph that registration rates have declined over the year, from around 60% in April 2017, to 55% in February 2018. One reason for this is the termination of the new birth data project – although it could be said that this artificially raised the registration rate, as the children recorded through this were not technically fully registered.

Figure 2, below, shows the registration rates in the different localities during the same period.

Figure 2 – Registration rate per Locality

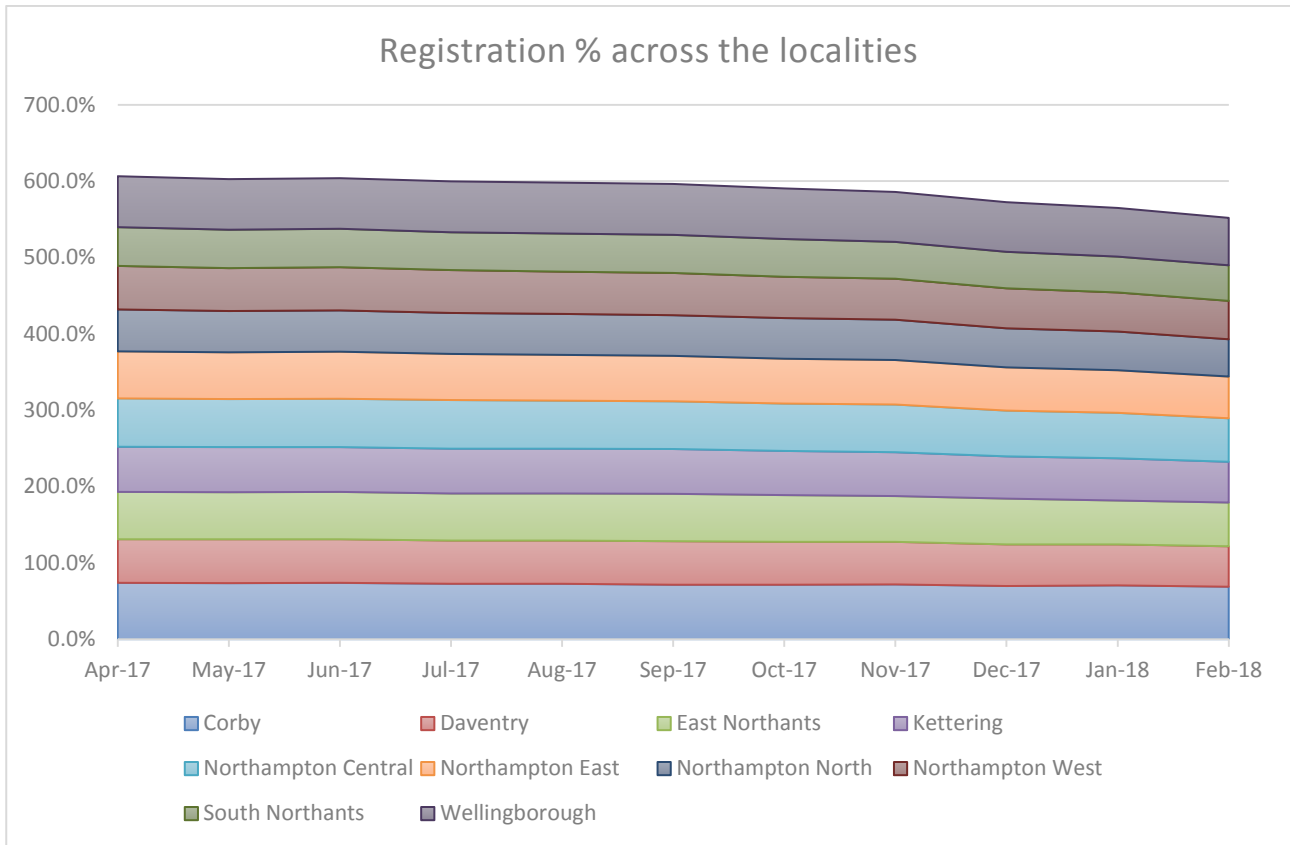


Figure 2 mirrors the arc of the county level, but it is clear that the reduction is something that has been seen across the county, and not just in one area.

For clarity, figure 3 is the actual numbers represented in the graph.

Figure 3 – Locality registration rates.

	Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18
Corby	73.7%	73.5%	73.7%	72.4%	72.5%	71.2%	71.3%	71.9%	69.6%	70.3%	68.7%
Daventry	57.3%	57.4%	57.3%	56.9%	56.9%	57.2%	56.1%	55.5%	54.7%	53.7%	53.0%
East Northants	62.0%	61.8%	61.8%	61.6%	61.6%	61.9%	61.5%	59.9%	59.8%	57.5%	57.3%
Kettering	58.9%	58.8%	58.7%	58.6%	58.4%	58.7%	57.8%	57.8%	55.4%	55.4%	53.4%
Northampton Central	63.7%	63.1%	63.5%	63.8%	63.2%	62.7%	62.1%	62.2%	59.9%	59.4%	57.0%
Northampton East	61.6%	61.1%	61.6%	60.3%	59.9%	59.5%	58.7%	58.4%	56.8%	56.0%	54.7%
Northampton North	54.9%	54.4%	54.3%	53.9%	53.5%	53.4%	53.0%	52.9%	51.0%	50.8%	48.8%
Northampton West	56.9%	56.0%	56.3%	55.9%	55.5%	55.3%	54.4%	53.6%	52.5%	50.9%	50.3%
South Northants	50.8%	50.3%	50.3%	49.8%	49.9%	49.7%	49.3%	48.3%	48.0%	47.1%	46.6%
Wellingborough	66.7%	66.4%	66.5%	66.7%	66.8%	67.0%	66.3%	65.4%	64.6%	63.7%	62.1%

As mentioned in the opening paragraph, whilst the rates have decreased at roughly the same rate across the county, there is still quite a large difference between some area, for example Corby has a rate of 68.7%, whereas South northants has a rate of 48.8%.

Fig 4 – Accessing services

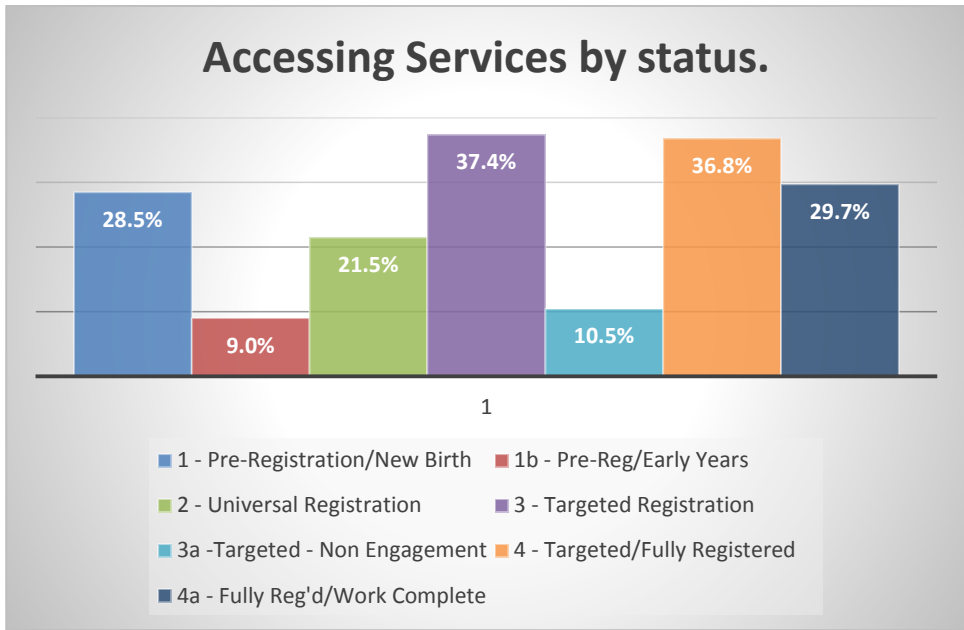


Figure 4 is a breakdown of who is accessing services. 21.5% of children that are registered as Universal are accessing services (or are recorded as accessing services) specifically designed for Under 5s.

Realistically any of the other statuses could be accessing services in a Library, and the overall access figure for registered Under 5s is 26.2%.

Fig 5 – Registration status

Registration status	% of all registrations
1 - Pre-Registration/New Birth	14%
1b - Pre-Reg/Early Years	2%
2 - Universal Registration	50%
3 - Targeted Registration	24%
3a -Targeted - Non Engagement	4%
4 - Targeted/Fully Registered	3%
4a - Fully Reg'd/Work Complete	4%

Figure 5 reflects the make-up of registrations. 50% of all CCS registrations are Universal Registrations, which is almost 18,000 children. The status 3 Targeted registrations should really be included in this figure, as 3 is technically a waiting bay, where the family should be moved into either 4 Fully registered or 2 Universal. The likelihood being that they are Universal, if they haven't already been moved. This in another 8,000 under 5s.

Activity Data

From April 2017, to the end of February 2018, there were 5,275 under 5 activities held across the Library service, with a total attendance of 115,000 people at those events, which is an average of about 20 people per activity.

Figure 6 – Activity attendance by locality

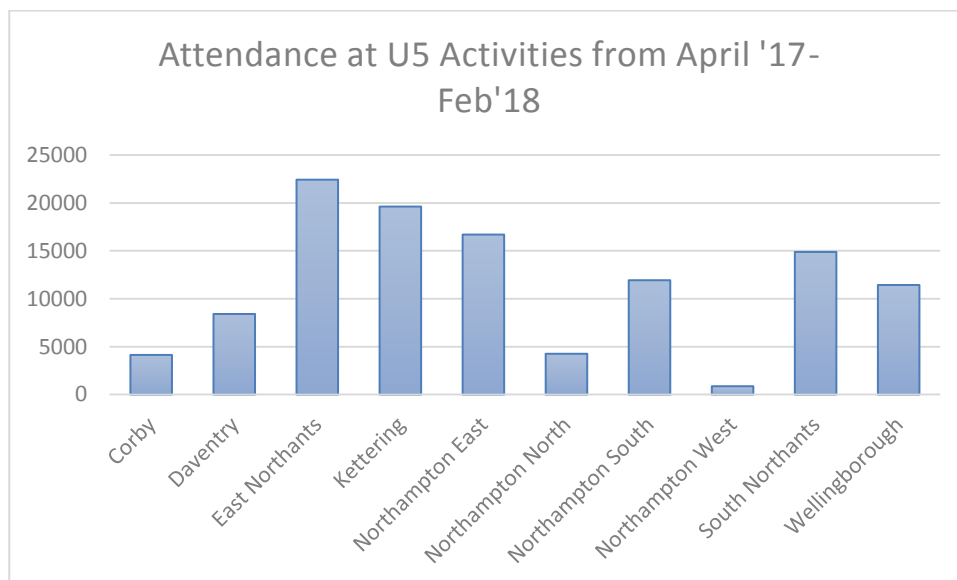


Figure 7 – Tabular data for attendance (Apr '17 – Feb '18).

	Attendance % of total	
Corby	4138	3.6%
Daventry	8414	7.3%
East Northants	22434	19.6%
Kettering	19627	17.1%
Northampton East	16704	14.6%
Northampton North	4260	3.7%
Northampton South	11937	10.4%
Northampton West	873	0.8%
South Northants	14891	13.0%
Wellingborough	11440	10.0%

Figure 6 and 7 show that the attendance is not uniform across the County, almost 20% of the total attendance is within East Northants. This is a difficult measure, as each area has a different number of libraries, and a different population, although this does give a reasonable indication of hotspot areas.

Volunteers

During the period April 2017-February 2018, there have been 46 different Under 5 volunteers, contributing 1780 hours, this figure is slightly lower than this time last year (-3%), but there has been a reduction in the number of volunteers leading activities.

Summary

CCS registration has slowly reduced over the last year, there have been several reasons for this, with the change from a 3rd party provider operating the Targeted side of Children Centre Services to a County Council model, through to changes in organisational structure and budget freezes preventing project work from being completed.

Library activities are still well attended and continue to provide a balanced output that enables families to attend the sessions. The challenge the Library Service now faces is managing the attendance and capacity of space it can offer, as well as recording interactions that fall outside of the regular activity structure.